

Privacy Policy

Last updated: April 21, 2025

This Privacy Policy describes how the O'Keep mobile application handles user data. We are committed to transparency, data minimization, and protecting your privacy.

1. What data we collect

You can use the app without registration or providing any personal data.

However, we may process the following information:

- Phone number (optional): may be used for verification via one-time SMS if you choose to provide it. This number is not stored for marketing and is not shared with third parties.
- Interaction data: such as participation in tasks, use of bonuses or rewards.
- Technical data: device type, interface language, country, app version, IP address (anonymized), UTM parameters – for analytics purposes only.

2. How we use this data

The purpose of processing is to ensure stable app functionality and a personalized user experience, including:

- phone number verification (one-time SMS);
- improving app functionality and interface;
- assigning and using rewards;
- internal analytics (not tied to user identity).

We do not share your data with third parties or use it for marketing.

3. Data security

We apply technical and organizational measures to protect your information from unauthorized access. Data is transmitted securely and stored on protected servers with limited access.

4. Your rights

You have the right to:

- use the app without entering personal data;
- remove your phone number if provided;
- request deletion of your data (if stored manually).

For privacy-related inquiries, contact us at: support@okeep.io

5. Policy updates

We may update this Policy from time to time. All changes will be published in the app with an updated date.

By using the O'Keep app, you agree to this Privacy Policy.